

# ICMI Online Training Pass

## Course Suggestions by Position



Courses are listed in a recommended order, but adjustments can be made based on your center's particular circumstances.

| Position                               | Suggested Courses                                                                                                                                                                                                                                                                                                                                                                         |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Phone Agent                            | How Contact Centers Are Different<br>Planning & Managing in the Contact Center<br>The Agent's Impact on the Contact Center<br>Choosing Your Words<br>Using Your Voice<br>Asking Questions Effectively<br>Listening Actively<br>Building Rapport with Customers<br>Expressing Empathy<br>Handling the Call Flow<br>Avoiding Escalations<br>Managing Stress<br>Managing Difficult Customers |
| Email, chat, and/or social media Agent | How Contact Centers Are Different<br>Planning & Managing in the Contact Center<br>The Agent's Impact on the Contact Center<br>Choosing Your Words<br>Asking Questions Effectively<br>Expressing Empathy<br>Avoiding Escalations<br>Managing Stress<br>Managing Difficult Customers<br>Written Communication Skills                                                                        |

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| Position                | Suggested Courses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sales Agent             | How Contact Centers are Different<br>Planning & Managing in the Contact Center<br>The Agent's Impact on the Contact Center<br>Choosing Your Words<br>Using Your Voice<br>Asking Questions Effectively<br>Listening Actively<br>Building Rapport with Customers<br>Expressing Empathy<br>Managing Stress<br>Managing Difficult Customers<br>Blending Sales and Service<br>Developing a Selling Attitude<br>Building Product Knowledge<br>Presenting for Sales<br>Understanding People & Buying<br>Selling, Step-by-Step<br>If also handling emails, Written Communication Skills |
| Team Lead or Supervisor | Contact Center Fundamentals<br>Supervising Others (Agent Coaching Series #1)<br>Giving Feedback (Agent Coaching Series #2)<br>Coaching Agents ((Agent Coaching Series #3)<br>Motivation through Collaboration<br>Hiring & Onboarding                                                                                                                                                                                                                                                                                                                                            |
| Quality Analyst         | Contact Center Fundamentals<br>Quality Monitoring Series<br>If providing feedback on audits directly to agents then,<br>Giving Feedback (Agent Coaching Series #2)                                                                                                                                                                                                                                                                                                                                                                                                              |
| Quality Manager         | Contact Center Fundamentals<br>Supervising Others (Agent Coaching Series #1)<br>Giving Feedback (Agent Coaching Series #2)<br>Coaching Agents ((Agent Coaching Series #3)<br>Quality Monitoring Series<br>Hiring & Onboarding                                                                                                                                                                                                                                                                                                                                                   |
| Trainer                 | Contact Center Fundamentals<br>Supervising Others (Agent Coaching Series #1)<br>Giving Feedback (Agent Coaching Series #2)<br>Coaching Agents ((Agent Coaching Series #3)                                                                                                                                                                                                                                                                                                                                                                                                       |

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| Position               | Suggested Courses                                                                                                                                                                                                                                                                      |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Workforce Management   | Contact Center Fundamentals<br>Forecasting, Staffing, and Scheduling<br>More than Metrics                                                                                                                                                                                              |
| Contact Center Manager | Contact Center Fundamentals<br>Supervising Others (Agent Coaching Series #1)<br>Giving Feedback (Agent Coaching Series #2)<br>Coaching Agents ((Agent Coaching Series #3)<br>Motivation through Collaboration<br>Hiring & Onboarding<br>Quality Monitoring Series<br>More than Metrics |
| Other Departments      | Contact Center Fundamentals                                                                                                                                                                                                                                                            |