

ICMI CSW PARTY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PARTICIPATION OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PARTICIPATION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

GENERAL CONDITIONS:

ICMI CSW Party (the "Sweepstakes") is sponsored by ICMI, a division of United Business Media LLC, 600 Community Drive, Manhasset, NY 11030 ("UBM LLC" or "Sponsor"). The Sweepstakes is governed by these official Rules, as well as by the laws of the State of New York and applicable United States federal law, without regard to any conflicts of laws principles. The Sweepstakes is void where prohibited or restricted by law. By entering the Sweepstakes, each entrant agrees to abide by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to the Sweepstakes. The Sweepstakes is being run in connection with ICMI.com (the "WEBSITE"/"EVENT") and is therefore also governed by UBM LLC's Terms of Service and Privacy Statement, as well as other policies pertaining to the UBM LLC Web Site. These Official Rules will govern any conflict between any of the Web Site policies and these Official Rules. The Web Site policies may be viewed on the Web Site.

HOW TO ENTER:

Sweepstakes begins September 3, 2013. To enter, participants must fill in the entry form on ICMI.com. Alternatively, persons can enter for free by sending the required information on the entry form to: ICMI, UBM Live, 121 S Tejon St., Suite 1100, Colorado Springs, CO 80920, ATTN: Reggie Bautista

NOTIFICATION:

One (1) winner will be selected, in total, during one (1) drawing from all eligible entries received up to and including the date of each drawing which are scheduled to occur on or about September 18, 2013. The potential winners will be notified by mail, email and/or telephone on or about September 18, 2013.

The odds of winning are determined by the total number of eligible entries received.

Winners will be required to respond to the prize notification within the time specified in the notification and may be required to: (1) provide his or her full mailing address for the purpose of receiving the prize(s), which address must be within the 50 United States (excluding Puerto Rico) or Canada (excluding Quebec); (2) sign and return a release of liability, declaration of eligibility, and, where lawful, a publicity release, upon Sponsor's request; (3) verify his or her social security number or other taxpayer identification number; and (4) take possession of the prize(s) in the manner specified by Sponsor. In addition, selected Canadian entrants must first correctly answer a time-limited mathematical skill testing question administered by telephone in order to claim a prize. If the above requirements are not met, the prize(s) may be awarded to a replacement winner or winners drawn at random from the pool of remaining eligible entries. The replacement winner(s) will need to satisfy all of the requirements of these Official Rules. This process will be repeated until the prize(s) are awarded in full.

PRIZE(S):

ICMI is giving away a \$100 American Express Gift Card, party favors, and ICMI branded merchandise (approximate retail value \$150).

EACH PRIZE IS GIVEN AWAY BY SPONSOR "AS-IS." SPONSOR DOES NOT MAKE, AND HEREBY DISCLAIM, ANY WARRANTIES, WHETHER EXPRESS, IMPLIED, OR STATUTORY, REGARDING ANY PRIZE, INCLUDING WITHOUT LIMITATION ANY IMPLIED OR STATUTORY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT.

ELIGIBILITY: This promotion is offered and open only to legal residents of the United States of America (excluding Puerto Rico), and Canada, who: are 21 years or older at the time of entry, have access to the Internet on or before September 16, 2013. Employees, officers and directors of Sponsor, and its parents, affiliates, subsidiaries, advertising, public relations, and promotion agencies, Webmasters/suppliers and members of the immediate family (spouse, children, siblings, parents), and persons living in the same household (whether or not related) of any said employee, officer or director are ineligible to enter or win. By participating, entrants agree to these Official Rules and the decisions of the Sponsor which are final and binding in all respects. Void where prohibited.

Only one (1) entry via any means of entry per person, e-mail address, or household is permitted. Late, incomplete, computer-generated script, or other automated entries are not eligible and are void. In addition, entries that have been tampered with or altered are not eligible and are void. Entries made on the internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, a potential winner may be required to provide proof that the potential winner is the authorized account holder of the e-mail address associated with the potentially winning entry. It is the sole responsibility of each entrant to notify Sponsor in the event of a change in e-mail address or other contact information. Sponsor is not responsible for network, modem, or other equipment failures or for incomplete, garbled, or delayed entries, however caused.

DISQUALIFICATION:

Sponsor reserves the right, in their sole discretion, to disqualify any entrant that Sponsor determines: (1) has tampered with the entry process or the operation of the Sweepstakes or the Web Site; (2) has acted in an unsportsmanlike or disruptive manner or with the intent to annoy or harass Sponsor or any other person or entity; (3) has not satisfied all of the requirements for entry in the Sweepstakes; or (4) to be otherwise ineligible under, or otherwise in violation of, these Official Rules. Any attempt by an entrant to commit any of the above acts of misconduct may be a violation of civil or criminal law and Sponsor reserves the right to seek damages from such entrant to the fullest extent permitted by law.

LIABILITY/TERMS AND CONDITIONS:

By entering, each entrant releases and holds harmless Sponsor, any manufacturer or supplier of any prize, any other persons or entities involved in the Sweepstakes, each of its and their respective parents, subsidiaries, and affiliates, and each of its and their respective officers, directors, employees, and agents, from any responsibility or liability whatsoever arising out of or resulting from: (1) entry or

participation in the Sweepstakes; (2) the acceptance, possession, or use of any prize; (3) any violation by such entrant of these Official Rules or applicable laws; (4) any incorrect or inaccurate entry of information including, but not limited to as a result of technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof; (5) entry materials that have been tampered with, or entries that are illegible, late, lost, damaged, postage due or misdirected; (6) any injury or damage to participants or any other person's computer related to or resulting from participation or downloading any material in connection with the Sweepstakes; and (7) any conditions arising from events beyond Sponsor's reasonable control.

WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, NEITHER SPONSOR NOR ANY OF THE AFOREMENTIONED PARTIES SHALL BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE, EXEMPLARY, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE SWEEPSTAKES, HOWSOEVER CAUSED, WHETHER ARISING IN STATUTE, TORT, CONTRACT, OR OTHER LEGAL THEORY, AND REGARDLESS OF WHETHER SUCH PARTY WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND ALL SUCH DAMAGES ARE HEREBY DISCLAIMED AND EXCLUDED.

PUBLICITY: By entering, each entrant grants to Sponsor the right to use and publish such entrant's name, state of residence, and any other information in any winning entry both online and in print, in connection with the Sweepstakes, without additional compensation, except to the extent prohibited by law. In addition, by entering, each entrant consents to the use of their names and likeness for advertising and/or promotional and/or marketing purposes without additional compensation. (A Tennessee resident consents to the use of his name and likeness only if such Tennessee resident expressly consents to such use.) Sponsor reserves the right to use any information provided by entrants in connection with the Sweepstakes in any manner permitted by these Official Rules or the Web Site policies.

TERMINATION:

Sponsor reserves the right, in their sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes at any time for any reason, including but not limited to any reason that affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. Such reasons included but are not limited to fraud, tampering, unauthorized access, infections by computer virus, bugs, technical failures, or any other causes beyond the control of Sponsor. Should the Sweepstakes ever be terminated prior to awarding of the prize(s), Sponsor will announce an alternate means of awarding the prize(s) on the Web Site.

NO ENDORSEMENT:

Nothing contained in these Official Rules or in any of the Sweepstakes materials should be construed as an endorsement by Sponsor of any prize manufacturers or suppliers or other third party, product, or service.

WINNERS LIST:

For the name of the prize winner(s), available after September 18, 2013, send a stamped, self-addressed envelope to: ICMI

ICMI CSW Party Sweepstakes

121 S. Tejon St., Suite 1100

Colorado Springs, CO 80920

Attn: REGGIE BAUTISTA

Requests must be received by September 18, 2013. Questions regarding the Sweepstakes may be directed to Erica Strother: estrother@icmi.com